



Collateral Exploration

We are advocates of safety and believe that honesty and integrity are the cornerstones of leadership.

Together, we bring the best in custom design, integration, and cutting-edge security solutions.

We develop, implement and maintain innovative, state-of-the-art, enterprise ready intelligent security systems.

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Simple

Elegant

Grounded

Trustworthy

Future Proof

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## COLOURS - That match the feeling of the terms

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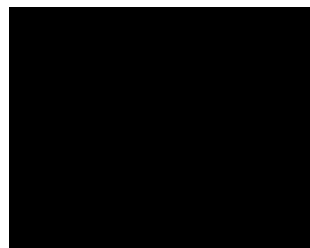
**CMYK:** 86, 44, 47, 16  
**PANTONE:** 5473C  
**HEX:** 17F6A73



**CMYK:** 70, 16, 37, 0  
**PANTONE:** 7472C  
**HEX:** 49A6A6



**CMYK:** 42, 24, 80, 2  
**PANTONE:** 5777C  
**HEX:** 9DA65B



**CMYK:** 75, 68, 67, 90  
**PANTONE:** BLACK  
**HEX:** 000000



**CMYK:** 25, 20, 20, 0  
**PANTONE:** COOL GREY 5C  
**HEX:** C0C0C0

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# FONTS - Primary Font

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Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx  
Yy Zz 1 2 3 4 5 6 7 8 9 0 + & £ % < / : ' ^ \*

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**font-family:** 'sofia', 'regular', sans-serif;

**font-family:** 'sofia', 'bold', sans-serif;

**Aa**

## SOFIA PRO

The primary font family is Sofia Pro. The most commonly used instances are regular and bold. They are commonly used for body copy, labels and headings. Futura provides a versatile font that denotes technology and currency.

<http://typedia.com/explore/typeface/futura/>

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## FONTS - Secondary Font

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Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll  
Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx  
Yy Zz 1 2 3 4 5 6 7 8 9 0 + & £ % < / : ' ^ \*

font-family: 'baskerville', '400', serif;

font-family: 'baskerville', '700', serif;

Aa

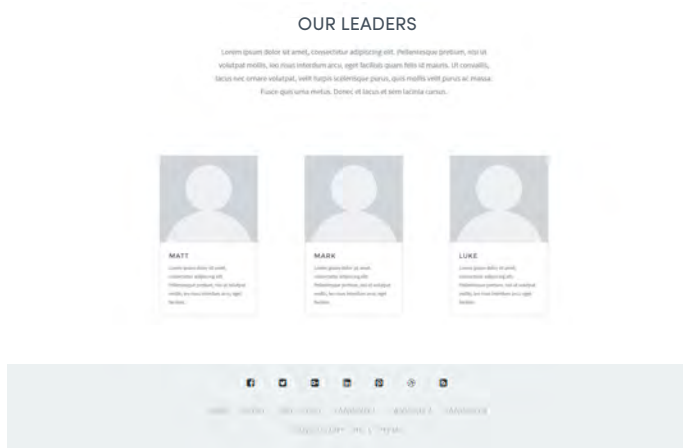
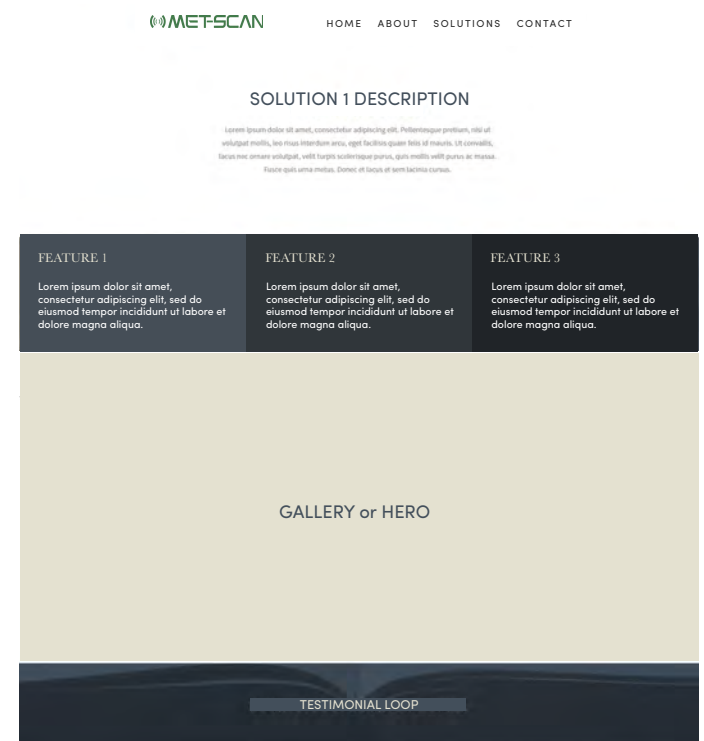
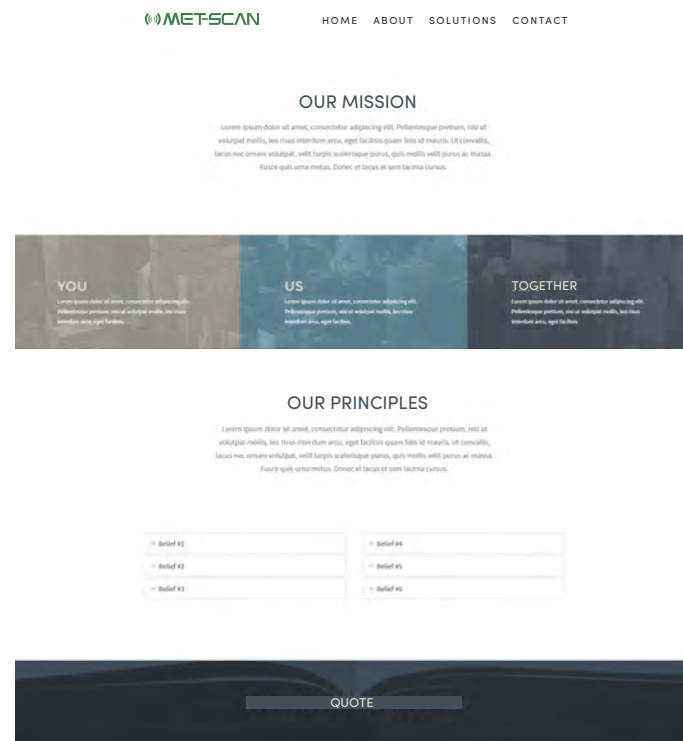
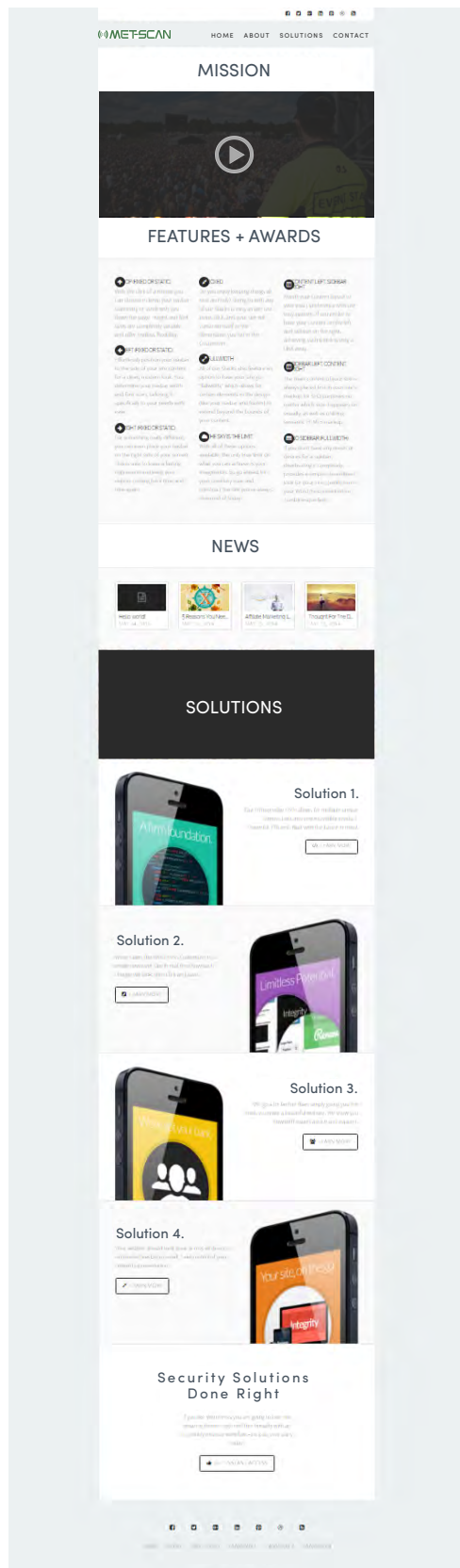
### BASKERVILLE

The secondary font family is Baskerville. The most commonly used instances are 400 and 700. It is commonly used to accent headings. Baskerville denotes trustworthiness and help, and is a versatile heading font.

<http://typedia.com/explore/typeface/baskervilleURW/>

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# WEBSITE - Layout Exploration



# COLLATERAL - Layout Exploration 1





# COLLATERAL - Layout Exploration 2



# Adam**Mitchell**

The right stories. The right results.

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